面對全球保險市場之需求

李崇憲

Insurance)」。 對全球保險市場之需求(Meeting the Global Demsnd for國際保險會議二〇〇八年年會的大會主題,是「面

「發展中之保險市場和成熟市場之成長策略」等。和「農村保險之滲透度」、「保險商品行銷之創新」、面臨之問題—人口老化、健康保險與年金保險之模型」,資源—頂尖人才之招募、輔導和留用」、「全球保險業所境」、「消費者保護問題」、「天然災害保險」、「人力規 討論的子 題內容,包括「保險監理和監理環

各國代表參考俾謀求解決有關問題之道。國保險市場所面臨之難題充分討論,將所獲致之結論提供界領袖、高階主管、保險監理官員、學者專家等對當前各國代表所提出之共同性的問題。會中將邀請世界各國保險上述議題均係去年柏林年會中經過問卷調查,由各

國際保險學會(International Insurance Society,簡稱

保險議題及想法。 保險業者、專家、學者能藉此盛會討論和分享有關全球的保險業者、專家、學者能藉此盛會討論和分享有關全球的和經驗交流的機會。國際保險學會每年定期舉行年會,讓業、學術界和其他對保險有興趣的人士提供一個相互借鏡IS)創立於一九六五年,係一非營利組織,該組織為保險

個資訊、教育和建立網絡關係的平台。團的執行長及高階主管;國際保險學會對於其會員提供一團體會員和個人會員,其中包括來自跨行業或跨國保險集國際保險學會約有九○○個來自超過九十個國家的

二〇〇八年七月舉行之第四十四屆國際保險學會年

IIS 44th Annual Seminar: Meeting the Global Demand for Insurance Seminar Schedule:

Saturday, July 12 8:00 a.m. - 7:00 p.m.

Registration

Sunday, July 13

8:00 a.m. - 8:00 p.m. 1:30 p.m. - 6:00 p.m.

Registration

National Palace Museum Tour and Welcome Reception

Monday, July 14

9:00 a.m. - 9:30 a.m. Opening Ceremony & Keynote Address Welcome:

Pat Kenny, IIS

Brian Duperreault, Marsh & McLennan

TM Shih, The Non-Life Insurance Association of R.O.C

9:30 a.m. - 10:00 a.m.

Coffee Break

10:00 a.m. - 12:00 p.m.

Executive Panel of World Leaders

Chair: Speakers: Brian Duperreault, Marsh & McLennan Osvaldo Do Nascimento, Banco Itau S/A

Mark Tucker, Prudential Steve Chen, Fubon Financial

TS Vijayan, Life Insurance Corporation of India

12:00 p.m. - 1:00 p.m.

Luncheon

1:00 p.m. - 1:45 p.m.

Special Address: Ian Dilks, PricewaterhouseCoopers

Erik Peterson, Center for Strategic and International Studies

2:00 p.m. - 3:30 p.m.

CEO Panel I: Regulators Perspective: Consumer Issues and Natural Disasters Chair:

Speakers:

Michaela Koller, Comité Europeen des Assurances Thomas Huang, Financial Supervisory Commission Muhammad Al-Jasser, Saudi Arabian Monetary Agency

3:30 p.m. - 5:00 p.m.

Discussion Session I

6:30 p.m. - 7:00 p.m.

Gala Cocktail Reception

7:00 p.m. - 9:00 p.m.

Awards and Gala Dinner

9:00 p.m. - 11:00 p.m.

Dessert Reception - sponsored by PRICENATERHOUSE COPERS

Tuesday, July 15

9:00 a.m. - 10:30 a.m.

CEO Panel II: Human Capital: Recruiting, Motivating and Retaining Top Talent Chair:

Mike Magsig, Korn/Ferry

Speakers:

Shikha Sharma, ICICI Prudential Life Insurance Company Martyn Parker, Swiss Re

Michael Casella, Chubb

10:30 a.m. - 11:00 a.m.

Coffee Break

11:00 a.m. - 12:30 p.m.

Discussion Session II

12:30 p.m. - 1:30 p.m.

Luncheon

1:30 p.m. - 1:45 p.m.

IIS Survey of Issues

Greg Maciag, ACORD

源 保險相關 人出席這項盛會; 發展中的保險市場 的 重要議題 有 包括監管議題 監管環境

將 移師 台北 舉行 預計將有六百餘位全球保險 ||十位高階保險業主管將參與討 業

中 要解決的議題; **於** 院業的 最活躍的參與 此 外 槟 台北 行 長 者 在新興亞洲 年 , 舉 會 國際保險學會台北年會將是全球保証 行 的 小 開 幕儀 組 市場中 座 談 江 中

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產 官、學界人士不

錯過的國際盛會

作者:中華民國

和 成熟市場的成長策略

Wednesday, July 16 9:00 a.m. - 10:30 a.m.

1:45 p.m. - 4:00 p.m.

CEO PANEL IV: Innovation in Distribution

Bernie Fung, AON Chair:

Iulian lames, Lockton International Speakers: Robert Cook, Manulife Financial David Fried, HSBC Insurance David Piesse, Sun Microsystems

SPECIAL PLENARY III: The Growth Imperative

Steve Packard, Deloitte

Bill Pieroni, State Farm

Andy Power, Deloitte

William Wilt, Morgan Stanley

Yassir Albaharna, Arab Insurance Group Boris Umanov, Eurasia Insurance

10:45 a.m. - 12:00 p.m. **Discussion Session III**

Chair:

Speakers:

Respondent:

Board of Governors Luncheon (for all delegates) 12:00 p.m. - 1:00 p.m.

1:00 p.m. - 2:30 p.m. Geneva Association / IIS Research Program: The Market's Response to Ageing: Mega or Mini? Industry Specialist: Andrew Rear, Oliver Wyman

> The Emerging Global "War for Talent" Industry Specialist: Steve Packard, Deloitte

ERM for Competitive Advantage Industry Specialist: Andrew Giffin, Towers Perrin

6:00 p.m. - 9:00 p.m. Closing Reception: Taipei 101

Dress Code:

All functions are business attire with the exception of the tours, which are casual attire, and the Monday Awards Gala dinner which is black tie or formal dress of country of origin.

Air and Visas:

Preferred air travel rates for IIS delegates from worldwide locations and/or assistance with entry visas is available at www.protravel/IIS.com or contact Protravel International: +1 212 702 2672 / vickym@protravelinc.com

保險學會副秘書長